

EUROPEAN RISK MANAGEMENT SEMINAR 2018

8-9 OCTOBER 2018
ANTWERP, BELGIUM



Corporate responsibility
& sustainability



FERMA™

Why join the
#fermaseminar
this year?

Cyber



#fermaseminar | www.ferma-seminar.eu

A new concept

01

An **exclusive educational event** with no exhibition area.

The programme is now:

- **short and intensive**
- **focused on 2 issues facing businesses today:
Cyber and Corporate responsibility & sustainability**
- **practical and interactive**

In Antwerp, at the door step of many countries

- Easy access location
- Europe's second largest harbor after Rotterdam.
- 84% of the world diamonds end up in its diamond district
- 2nd largest number of nationalities (164) after Amsterdam (177) and before New York (150)

Registration is now open!
www.ferma-seminar.eu

02

Why join us?

The seminar will provide:

- Knowledge from the **academic** and business contributions of our **experts**
- **Case studies**
- Concrete learning outcomes, including toolboxes, **practical tips**, theoretical models and more...
- Contacts to build a valuable **network** with peers
- An exceptional **exchange** of experiences
- A **European perspective** with topics discussed at international level



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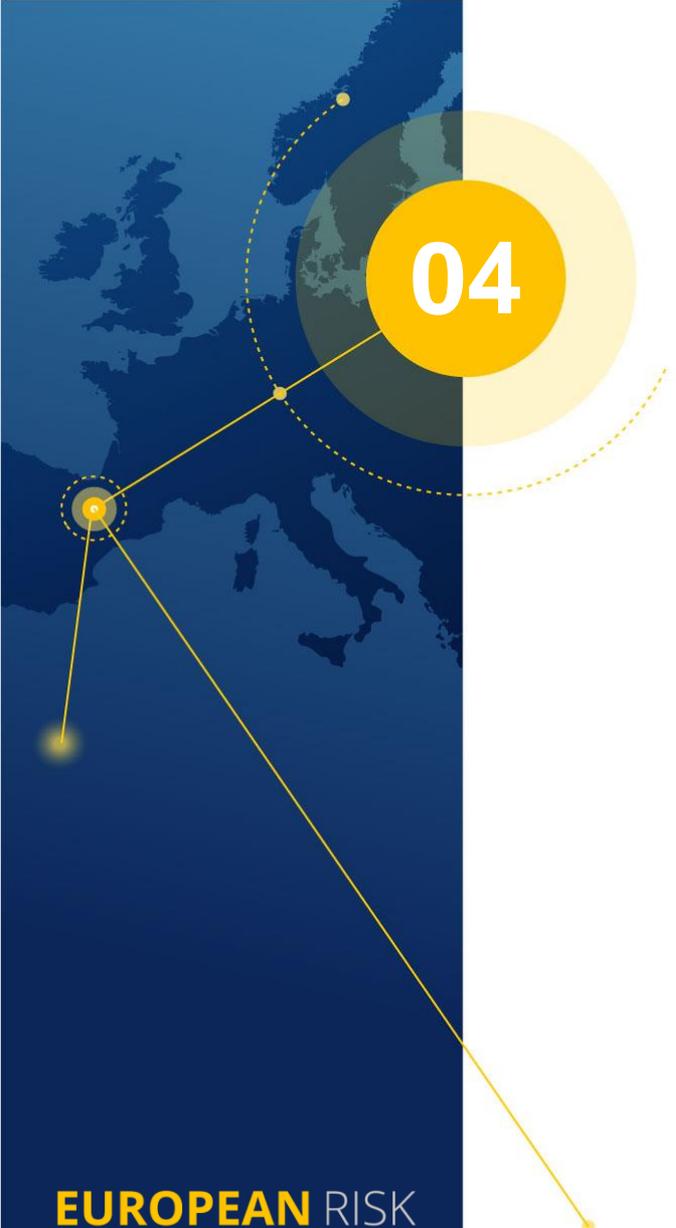
You will return to your organization with a new understanding of:

Responsible business conduct taking into account the latest transparency requirements and potential impacts on reputation

The latest major cyber-attacks through lessons learned

How the Environmental Liability Directive (ELD) has transformed the environmental impairment liability insurance market

Developing sustainability for a changing climate



04

Acquire hands on knowledge of:

What to consider when **buying a cyber insurance**

How to **quantify cyber risk in your organization**

How to draw up **non-financial reporting**

And so much more !

For whom?

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The Seminar programme is designed for:

- Chief risk officers
- Risk & insurance managers
- Colleagues responsible for cyber, compliance and sustainability issues

The Seminar audience is an exclusive event limited to **250 delegates** to create easy and open exchange among participants.

Programme – Day 1

Corporate Responsibility & Sustainability

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10:00 – 12:00: Rimap Exam

11:00 – 12:00: Networking activity

12:00 – 13:00: Lunch

13:00 – 14:30: Securing our future through responsible business conduct

14:45 – 16:00: Workshops

- How ELD transformed the environmental liability insurance market
- Risk mapping in CSR – could it become mandatory?
- Climate change – the risk manager's contribution to adaptation to this new paradigm

16:00 – 16:30: Networking Break

16:30 – 18:00: Second round of workshops

19:30 – 22:00: Welcome reception

Programme – Day 2

Cyber

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09:00 – 10:30: Cybergeddon or manageable risk?

10:30 – 11:00: Networking break

11:00 – 12:30: Workshops

- Applying lessons learned
- Quantification of cyber risk
- Deep dive into cyber insurance

12:30 – 13:30: Lunch

13:30 – 15:00: Second round of workshops

15:00 – 15:30: Closing

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DAY 1: Plenary

Securing our future through responsible business conduct

Speakers:

Paul Gisby, Accountancy Europe, *Manager*

Tapio Huovinen, UPM-Kymmene, *Director Risk Management*

Dr Rodney Irwin, WBCSD, *Managing Director*

Yvon Sligenberg, European Commission, *DG Clima (tbc)*

Ernst Rauch, Munich Re, *Global Head Climate*

Moderator: Gaëtan Lefèvre, CMI, *Group Risk & Insurance Manager*

Part 1 : Adapting to climate change: risks and opportunities

- EU Strategy on Climate Change and the use of insurance in adaptation
- Political and market perspective

Part 2 : Responsible business conduct - risks and opportunities

- Report on Member States' implementation of Non-Financial Reporting Directive
- Response from the market

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Workshop: How ELD transformed the environmental liability insurance market

Speakers:

Aur lie Fallon St Lo, XL Catlin, *Senior Environmental Risk Underwriter*

Arthur Lu, AGCS, *Head of Global Environmental Impairment Liability*

Annemarie Schouw, Tata Steel, *Manager Risk & Insurance*

Moderator: Ga tan Lef vre, CMI, *Group Risk & Insurance Manager*

Over the last 15 years, the Environmental Liability Directive (ELD) has shaped the market for environmental impairment insurance (EIL).

The European Commission now recognizes the insurance offer as sufficient, but there is still political pressure for mandatory financial schemes to cover the most extreme scenarios of environmental impairment accidents and insolvency risks.

Risk managers, therefore, need to be able to justify their company's mitigation strategies for environmental incidents.

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Workshop: Risk mapping in CSR - could it become mandatory?

Speakers:

Philippe Noirot, Orange, *Risk Management Deputy Director*

John Ludlow, Airmic, *CEO*

Alexandros Parskevas, University of West London, *Professor*

Moderator: Gilbert Canameras, FERMA, *Secretary General*

Mandatory risk mapping is a central element in the new French law on the duty of corporate vigilance. It is just the latest example of a requirement by European governments for companies to align their strategy and activities, especially through their supply chains, with societal expectations for ethical corporate behavior. The session will analyse the implications of CSR risk mapping for the risk managers and the impact on “traditional” ERM risk mapping techniques.

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Workshop: Climate change - the risk manager's contribution to adaptation to this new paradigm

Speakers:

Nataliya Todorova, Save the Children, *Head of Insurance*

Ali Shahkarami, AGCS, *Head of Cat Risk Research*

Moderator: Xavier Mutzig, Johnson Matthey, *Group Insurance & Insurable Risk Director*

Climate change is now at the forefront of business risks, and the ability of businesses to adapt will become a factor of success in the next decades. By working across functions, corporate risk managers have an opportunity to support their organisations in embedding climate logic into the business. Doing so will help reduce the impact of weather-related events in terms of physical damages and business interruption, and add value and attractiveness to the company.

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DAY 2: Plenary

Cybergeddon or a manageable risk?

Speakers:

Laurent Bernat, OECD, *Policy Analyst Digital Economy*

Nicholas Kitching, Swiss Re, *Chief Risk Officer*

Julie Cain, ETS, *Senior Strategic Advisor Information & Technology Risk Management (tbc)*

Moderator: Philippe Cotelle, Airbus Defense & Space, Head of Insurance & Risk Management

- Presentation of the FERMA/ECIIA cyber risk governance report <https://www.ferma.eu/ferma-eciia-cyber-risk-governance-report-0>
- Preliminary findings of the OECD/FERMA joint survey on Digital Security Risk Management
- Work of the CRO Forum on taxonomy

Workshop: Deep Dive into cyber insurance



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Speakers:

Shannan Fort, AON, *Cyber Product Development Leader*

Jean Bayon de la Tour, Marsh, *Cyber Development leader*

The purpose of this session is to provide risk managers with tools to address the purchase of cyber insurance in this evolving market.

The round table discussions will help risk managers develop their understanding of the information needed from the tender process to claims management so they can optimise coverage and recoveries for their organisation.



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Workshop: Applying lessons learnt

Speakers:

**Sebastian Bregning, A.P. Moller – Maesk,
*Group Finance & Risk Management***

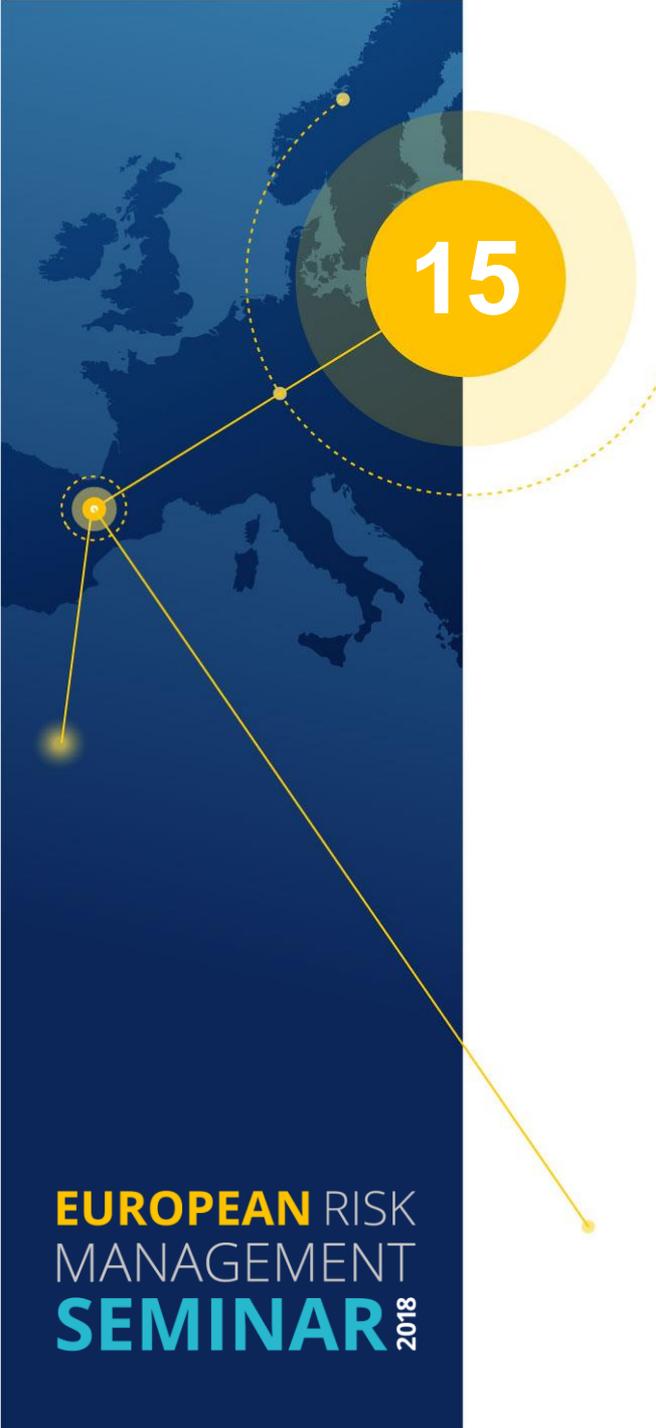
**Augusto Perez, Telefonica, *Insurable Risk
Manager & Insurance Business
Development***

**Moderator: Tobias Bunz, E.ON, *Expert
Group Insurance***

Two exceptional guest speakers will share their experience of large-scale cyber attacks on their companies in 2017.

The risk managers of Maersk and Telefonica will describe their level of preparation before the incident, the way they managed the crisis and the lessons learned.

Workshop: Quantification of cyber risks



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Speaker:

Olivier Allaire, Linneon, *Founder & Managing Director*

Moderator: Philippe Cotelle, Airbus Defence & Space, Head of Insurance & Risk Management

This session will introduce a method for quantifying cyber risks through a practical and lively exercise. Participants will be given hypothetical cyber catastrophic scenarios based on a fictional company. They will apply the methodology to these scenarios, including by working collaboratively across the organisation to define what inputs are needed, such as the number of affected clients and business interruption duration. Finally, the exercise will lead to a calculation of the potential financial impact of the cyber disaster on the organisation.

Registration fee

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Registration fee: 500€
250€ for risk managers
member of a national risk
management association
(50% discount)

SPECIAL PACKAGE

Seminar & FERMA Rimap
certification :
400€
(instead of 550€)

Register a colleague for free
Bring along a member of your
Cyber security,
Environmental, or Corporate
Responsibility functions

Practical Details



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Hotels

- Radisson Blu Astrid 159€
- Park Inn 139€
- **Booking code: FERMA**

Accessibility

- **By train:** conference center is located next to Antwerp Central Station
- **By air:** visitors flying to Brussels airport have a direct train connection (32 minutes) to Antwerp Central Station

Contact us



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See you soon in
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