

Personal Information

Name	Erik Adriaan Vanpoucke
Born on	11-08-1963
Nationality	Belgian
Civil Status	Married, 3 children

Education

Master in Psychology and Educational Sciences (1981 – 1986). Catholic University of Louvain.

Postgraduate in Applied Economics (1992 – 1993). Catholic University of Louvain.

Master of Marketing (1997 – 1998). Tilburg Institute of Advanced Studies, Tilburg University.

Art of Insurance (2000) and Art of Banking (2003). ING Business School, Amsterdam.

Professional experience

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| 2014 - | Baloise Insurance – Baloise Group
Member of the Executive Committee in charge of
- Life Insurance (product management, reporting, projects, operations, sales, marketing and distribution development)
- ICT (Applications development Life and Non-life) & General Services (IT-operations, procurement and facility management) |
| 2012 - 2014 | Mercator and Nateus – Baloise Group
Member of the Executive Committee in charge of Life Insurance (2 nd , 3 rd and 4 th pillar) |
| 2007 – 2011 | Mercator – Baloise Group
Member of the Executive Committee in charge of Distribution (sales and marketing) |
| 2005 – 2007 | ING Insurance – ING Group
Commercial Director Broker Business (Life, Non-life and Employee Benefits) |
| 2003 – 2005 | ING Insurance – ING Group
Director Underwriting, Product- and Risk management Employee Benefits |
| 2001 – 2003 | BBL/ING Bank – ING Group
Commercial Director Insurance Retail, Wholesale and Private Banking |
| 1997 – 2001 | De Vaderlandsche/ING Insurance – ING Group
Director Marketing, Sales Support and Corporate Communication |
| 1995 – 1996 | De Vaderlandsche – Nationale Nederlanden
Head of training (staff and brokers) |
| 1989 – 1994 | De Vaderlandsche – Nationale Nederlanden
Account Manager Brokers for Life Insurance and Employee Benefits |
| 1986 – 1989 | Catholic University of Louvain
Assistant at the department of Psychology and Educational Sciences |